



COMMERCIAL USAGE LICENCE AGREEMENT

Licence for business, advertising, promotional and revenue-generating use of delivered media

Document purpose: This licence defines how a client may commercially use final media supplied by Motley Media after full payment and delivery.

Item	Details
Licensee / Client	[Insert]
Project name	[Insert]
Licensed materials	[Insert file set, gallery, videos, graphics or delivery link]
Licence fee included?	☐ Included in project fee ☐ Separate fee: AUD \$_____
Effective date	[Insert]

Permitted commercial channels

☐ Business website	☐ Organic social media
☐ Paid social advertising	☐ Digital advertising
☐ Print advertising	☐ Brochures/flyers
☐ Trade show display	☐ Email marketing
☐ Public relations/editorial supply	☐ Internal corporate use
☐ Other: _____	

1. Licence grant

Subject to full payment, Motley Media grants the Licensee a non-exclusive, non-transferable licence to use the final delivered materials for the permitted commercial channels, term, territory and conditions recorded in this agreement.

2. Ownership

Copyright remains with Motley Media unless a written assignment signed by Motley Media states otherwise. This agreement grants usage rights only.

3. Restrictions

- no resale, sublicensing, stock-library upload or transfer to another brand unless authorised;
- no unlawful, defamatory, misleading, discriminatory, pornographic or politically sensitive use;
- no use outside the agreed channels, territory, term or project context;
- no alteration that damages Motley Media's reputation or falsely attributes authorship;
- no removal of credit, metadata or watermark where credit/watermark is expressly required.

4. Third-party rights

This licence does not grant rights in music, trade marks, locations, models, performers, products, artwork or third-party content unless those rights are expressly included and cleared.

5. Exclusivity and assignment

The licence is non-exclusive unless Schedule 1 states otherwise. Assignment or transfer requires Motley Media's written consent.

6. Breach

Unauthorised commercial use may result in suspension of access, withdrawal of licence, additional fees, takedown requests and legal remedies.

Schedule 1 - Commercial Licence Details

Licence item	Details
Territory	☐ Australia ☐ Worldwide ☐ Other: _____
Term	☐ 12 months ☐ 24 months ☐ Perpetual ☐ Other: _____
Exclusivity	☐ Non-exclusive ☐ Exclusive: details _____
Credit requirement	[Insert or write Not required]
Approved third-party use	[Insert agencies, printers, advertisers, platforms or write None]
Special limits	[Insert or write None]



Motley Media & Digital Productions

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Signature and Authorisation

Signing statement: Each person signing confirms that they have read this document, understood its purpose, had an opportunity to ask questions or obtain advice, and has authority to sign for the named party where signing on behalf of an organisation.

Licensee / Client	Motley Media & Digital Productions
Full name: _____	Full name: _____
Position / authority: _____	Position / authority: _____
Signature: _____	Signature: _____
Date: _____	Date: _____