



PERSONAL USE LICENCE AGREEMENT

Licence for private, family, personal and non-commercial use of delivered media

Document purpose: This licence defines how a client may use personal-event, family, celebration, pet, school-memory or private media delivered by Motley Media.

Item	Details
Client / licensee	[Insert]
Project name	[Insert]
Licensed materials	[Insert gallery/videos/files]
Effective date	[Insert]

Permitted personal uses

☐ Personal viewing	☐ Family sharing
☐ Private printing	☐ Personal social media
☐ Private MotFlix access	☐ Personal device storage
☐ Non-commercial slideshow	☐ Other: _____

1. Licence grant

Subject to full payment, Motley Media grants the Client a personal, non-exclusive, non-transferable licence to view, store, download, print and share the final delivered materials for private and non-commercial purposes.

2. Ownership

Copyright remains with Motley Media unless expressly assigned in writing. The Client receives personal use rights only.

3. Restrictions

- no sale, commercial advertising, business promotion or paid publication without a Commercial Usage Licence;
- no entry into commercial competitions, stock libraries or paid media platforms unless authorised;
- no misleading editing, defamatory captions, removal of required watermark, or use that harms Motley Media or identifiable persons;
- no sharing of restricted MotFlix passwords or private download links beyond approved family/guest access.

4. Social media

Personal social media sharing is permitted if selected above, provided the use is not paid advertising, business promotion or commercial endorsement. Credit to Motley Media is appreciated and may be required if written in Schedule 1.

5. Third-party and child restrictions

This licence does not override consent limits for children, schools, venues, performers, music, brands or other third-party rights. Any special restrictions listed below must be followed.

Licence item	Details
Approved sharing group	[Insert family, friends, guests, private group or write No restriction]
Credit requirement	[Insert or write Not required]
Child/privacy restrictions	[Insert or write None]
Print/download rights	[Insert or write Standard personal print/download rights]
Special conditions	[Insert or write None]

Signature and Authorisation

Signing statement: Each person signing confirms that they have read this document, understood its purpose, had an opportunity to ask questions or obtain advice, and has authority to sign for the named party where signing on behalf of an organisation.

Client / Licensee	Motley Media & Digital Productions
Full name:	Full name:
Position / authority:	Position / authority:
Signature:	Signature:
Date:	Date:



Motley Media & Digital Productions

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